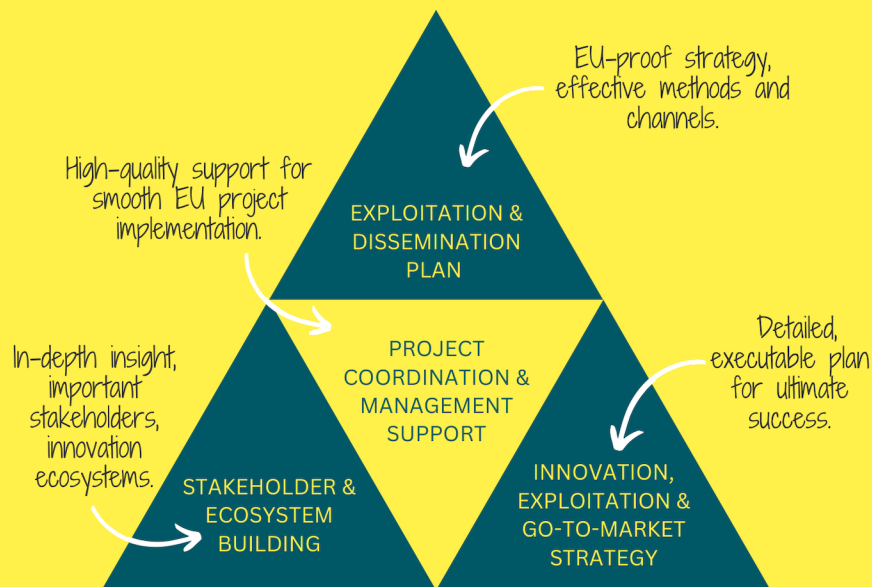


WHAT IMPACT CAN YOUR FUNDED R&D PROJECT HAVE?

Whether it's your efforts to make AI-related technologies more applicable to the process industry or your development of autonomous shipping for European waters: you want your project to float. You know better than anyone else the complexity of EU-funded projects, just as you know that reaching the finish line is not a zero-sum game. That's why you might want to call in PNO's EU exploitation experts. With an outstanding history of supporting hundreds of EU projects, PNO can significantly boost the impact of your EU projects.

OUR APPROACH FOR MAXIMUM EXPLOITATION RESULTS



Having guided so many successful projects over the years, we have developed a thorough approach that has proven itself repeatedly and can be carried out as standalone services or combined for optimal outcomes and project success.

4 STEPS TO

ELEVATE YOUR INNOVATION

Supercharge the potential of your EU proposals with the help of our exploitation experts. PNO's Exploitation support services are eligible for funding within your EU-funded project budget.

1 EXPLORE

WHAT WE'LL DO

Delve into market dynamics, trends, and stakeholder needs to reveal opportunities and challenges for successful innovation.



OUR TOOLS

Key Exploitable Results definition
AI-driven trend and market analysis
VIP Quadrant © mapping Notable and Emerging Players
Innovation Ecosystem and Market Outlook definition

2 LEVERAGE

WHAT WE'LL DO

Strategically plan for success by harnessing insights and aligning with your goals.



OUR TOOLS

Proprietary business modelling tools
Value Proposition Canvas, Lean Canvas, Jobs-to-be-done Canvas, Innovation Canvas

3 VALIDATE

WHAT WE'LL DO

Validate market fit and satisfy demand by ensuring your innovation's feasibility, viability, and desirability.



OUR TOOLS

Business case development with financial projections
Stakeholder and market validation
Business Model Innovation Game

4 EXPLOIT

WHAT WE'LL DO

Unleash impact and value by executing comprehensive go-to-market strategies and designing a clear market entry plan to maximize results.



OUR TOOLS

Tailored exploitation, business and sustainability plans
Data-driven go-to-market strategy
Roadmap for successful implementation of your innovation



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INNOVATION. GRANTED!

CONTACT US TODAY TO DISCOVER HOW OUR EXPERTISE CAN BE SEAMLESSLY INTEGRATED AT AN EARLY STAGE, PAVING THE WAY FOR UNPARALLELED PROJECT SUCCESS.



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EC-RECOGNISED EXPLOITATION EXPERTS



Through the Horizon Results Booster by the European Commission, our 50+ EC-recognized exploitation specialists foster ongoing innovation and enhance the influence of publicly funded research within the EU.

Over the years, we have assisted more than 60 projects in their pursuit of successful exploitation, bringing transformative ideas to market and maximising the outcomes of research initiatives.

EU PROJECT COORDINATION & EXPLOITATION IN OVER 100 INNOVATION PROJECTS

Whether you're in the initial stages of proposal development or already underway, our experienced team is here to provide unwavering support. With a proven track record of guiding numerous successful projects, our approach can be tailored to your needs to optimize your exploitation outcomes and realize your project's maximum potential.

Each year, we attract over €200 million in EU funding for ground-breaking innovation projects. Here are just a few examples:

Extensive EU Project Coordination Experience



Exploitation & Dissemination Services for 100s of Coordinators



Services within these projects range from project coordination to stakeholder analyses, market analyses, business or exploitation plan development and dissemination strategies.

HEAR FROM OUR SATISFIED CLIENTS: TESTIMONIALS THAT SPEAK VOLUMES



It's been more than 5 years that PNO has been our partner of choice when it comes to developing our strategy and vision for an innovative water sector in Europe... Their strength lies in their capacity to conceive and develop innovative concepts which are always backed up by thorough and solid data-based analyses that can be easily communicated.

Durk Krol | Executive Director Water Europe

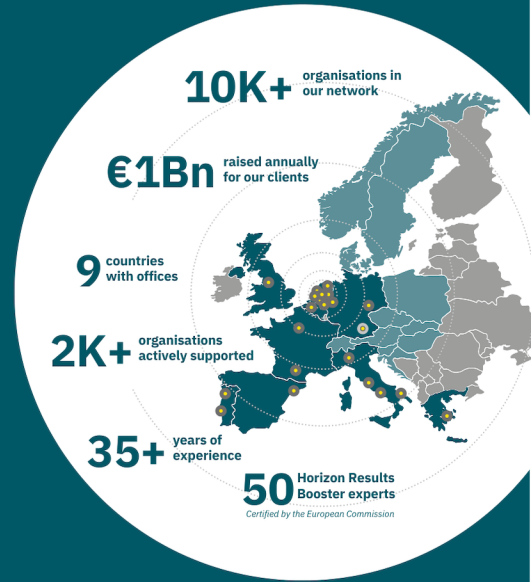


PNO delivered valuable, high-quality and practical intelligence for our DSM open innovation programme... they enabled us to spot possible new angles and helped create access to new innovation partners of which many were not on our radar.

Marcel Moonen | MDM DSM

PNO: DRIVING INNOVATION FORWARD SINCE 1985

PNO is Europe's largest independent public funding and innovation consultancy. With 35+ years of experience leveraging RD&I outcomes from publicly funded projects, we secure over 1 billion euros annually for clients' R&D and go-to-market strategies. Our vast network connects us with global players, startups, RTOs, universities, and influential organizations. With our 400+ professionals, we navigate the complex innovation landscape, fostering connections, and stimulating and financing transformative ideas in an ever faster and more complex innovation landscape. Choose PNO as your trusted partner to unleash your project's potential and drive real-world change - shaping a better future.



OUR DATA-DRIVEN PLATFORMS EMPOWERING YOUR INNOVATION



Developed within the PNO Group, our cutting-edge AI-powered tool leverages the world's largest databases and offers insights into technology advancements, IP, funding opportunities, and other relevant information for your innovative projects.



Developed within the PNO Group, our open innovation platform supports is designed to revolutionize open innovation and project portfolio management. Compatible with intermediary platforms, it enables a seamless exchange of project opportunities among network members.

Tap into our extensive expertise and amplify the impact of your EU proposals by contacting our dedicated team of EU exploitation experts today!



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