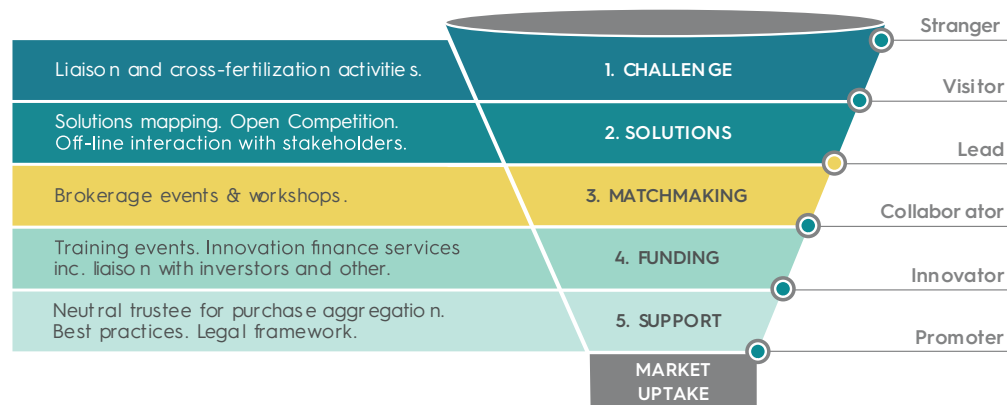


PROJECT PROCESS AND AMBITION

ENTRANCE uses the Matchmaking accelerator funnel workflow centred around the ARRIVAL Matchmaking Platform to support European stakeholders in the private and public transport and mobility sector through the following five phases.



PROJECT PARTNERS



DURATION OF THE PROJECT

January 2021-December 2023

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EUROPEAN MATCHMAKING PLATFORM

for Innovative Transport and Mobility Tools and Services



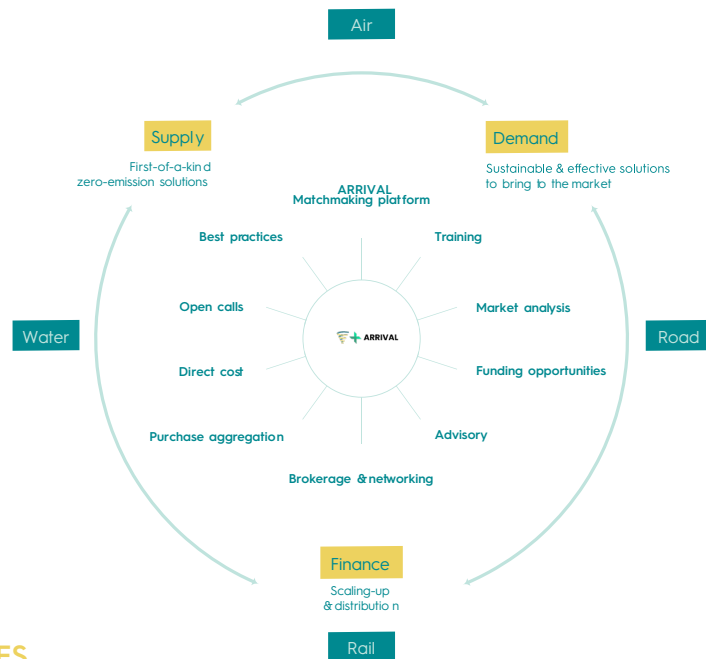
The project has received funding from the European Union's Horizon 2020 research and innovation program under Grant Agreement N°101006681.



WHAT IS ENTRANCE

ENTRANCE is a Horizon 2020 project that facilitates cross-over of sustainable and effective solutions from innovators to developers and investors in the Transportation, Mobility and Logistics sectors.

Through its multidimensional matchmaking platform, ENTRANCE provides visibility and outreach to European first-of-a-kind zero-emission transport and mobility innovative solutions by connecting buyers with solution providers and financiers.



OBJECTIVES

- Development of a legitimate and free online Matchmaking Platform accessible to solution providers, buyers and financiers
- Complement matchmaking with training, advisory and brokerage activities to effectively bridge solution providers with buyers and financiers
- Stimulate a broader dissemination of information about challenges, innovative solutions and best practices across Europe
- Facilitate cross-fertilisation and clustering activities in the European transport and mobility initiatives to support international networking and aggregation of challenges
- Boost efficient uptake and upscaling of innovative transport and mobility solutions across Europe by narrowing the gap between buyers and solution providers
- De-risk the uptake of innovative solutions by developing and facilitating purchase aggregation of innovative transport and mobility tools and services
- Support solution providers and buyers with access to public and private innovation finance

KEY TARGET AUDIENCES BASED ON THE SUPPLY-DEMAND-FINANCE TRIANGLE

Foundation	Target audiences	Relation with ENTRANCE
Supply	Challenge identifiers or buyers	Identification of common interests amongst buyers in a specific innovation area/solution
Demand	Solution providers or innovators	Innovators registered on ARRIVAL with transport solutions for purchasing or scaling up
Finance	Investors	Public and private backers sought out by ENTRANCE to invest in the scaling up innovative solutions
	Funding agencies	Identified by ENTRANCE to fund advancement of innovative solutions and Partnerships between buyers and innovators

KEY OUTCOMES

- Aggregation of challenges experienced by buyers and cluster of buyers to achieve maximal impact
- Acquire a holistic understanding of the market for innovative solutions in the Transport and Mobility sectors in Europe
- Mobilise financial resources to accelerate scaling of feasible innovative solutions
- Lower risks endured by buyers and financiers in the acquisition of new innovations
- Support the European Innovation Ecosystems in Transport and Mobility to attain accelerated impact in reducing CO2 emissions and pollutants caused by facilities in transportation and mobility.